

- JAN. 30, 2009 -

Trying to Keep Resolutions? Study Finds Feelings of Hypocrisy Might Help

For those struggling to honor New Year's resolutions, research done by Dr. Renee Bator, Dr. Angela Bryan and eight SUNY Plattsburgh undergraduate research assistants may offer some help. In fact, their work was recently mentioned in a Washington Post article about sticking to those vows.

Bator, an associate professor at SUNY Plattsburgh and Bryan, a professor at the University of New Mexico, set out to see if they could affect behavior change by calling attention to feelings of hypocrisy. Basing their research on cognitive dissonance theory, a theory that people are driven to reduce internal conflicts, they called attention to the negative emotions created when volunteers didn't follow through with what they said they would do. Their hypothesis was that, when exposed to these feelings, their subjects would change the behaviors that led to the emotions.

The group went to the SUNY Plattsburgh Fitness Center to test this



assumption on individuals who were trying to get into a regular workout routine. True to the theory, they found that those who had signed pledges to workout and who later took a survey designed to remind them of their pledges did a better job of sticking to their routine.

Bator, who recently received grant funding from Keep America Beautiful to study pro-environmental behaviors, notes that this theory can be applied to motivating pro-social action in a variety of contexts.

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Faculty to Explore "Joy of Teaching" at CTE Conference

SUNY Plattsburgh faculty will have a chance to learn teaching strategies from colleagues across campus and across the state at a day-long conference being held on campus April 4.

"Discovering the Joy of Teaching" is a day-long event, featuring 20 sessions, 11 of which will be presented by SUNY Plattsburgh faculty. Topics include Motivating the Unmotivated; Low Tech – No Tech Strategies that Improve Student Success; Teaching

Dangerously: Conscience and Controversy in the Classroom; Reader's Theater: Promoting Student Engagement in Classroom Exploration of Literary Texts; and Beyond "Getting Through It": The Joy of Teaching Reluctant Students. In addition, a number of posters will be on display.

Conference slots are going fast. Only 40 remain, according to Dr. Becky Kasper, director of the CTE. She reminds SUNY Plattsburgh faculty that they can get in free, thanks to a Joint Labor-Management Committee grant.

"This conference is a time for our faculty to showcase their insights about teaching, learn from others, and reaffirm what we are all about," said Kasper.

For more information, call Kasper at 518-564-3043.

To register for the conference, go to web.plattsburgh.edu/offices/centers/cte/conferenceregistration. php.





Plattsburgh STAYE UNIVERSITY OF NEW YORK

Ballrooms Closed from May 19 Through Columbus Day

Changes to the renovation schedule for Angell College Center have meant that the Warren Ballrooms will remain open and available through the end of this spring semester. They will, however, be closed from May 19 until Columbus Day.

During the summer, the rooms will be offline due to upgrades in the air-handling systems, and, in the fall, they will serve as a temporary space for meal service, since renovations to the Sundowner will not yet be completed.

Meanwhile, the furniture in Flynt Commons will be replaced with folding tables and chairs, allowing the space to become a multipurpose room for events. This room cannot accommodate every type of event as it cannot be closed off to non-participants. When not used for events, Flynt Commons will remain a student lounge.

Those scheduling events for this time frame should plan ahead and keep space limitations in mind.

For assistance, contact the conference and events staff at College Auxiliary Services at 518-564-2035.

Branch Campus at ACC Celebrates New Regional Higher Education Center

The housing market may be suffering, but one recent open house was bursting at the seams with visitors.

On Jan. 22, SUNY Plattsburgh faculty and staff joined a large crowd to celebrate the opening of the J. Buckley Bryan Jr. ACC Regional Higher Education Center at Adirondack Community College.

The REHC is the new home of the SUNY Plattsburgh Branch Campus at ACC. The Branch Campus' administrative and faculty offices, as well as classrooms, are now under one roof in a beautifully designed building equipped with the latest technology.

The center is named in honor of J. Buckley Bryan Jr. G'89, a retired airline pilot and lifelong entrepreneur who has earned four degrees at least in part

on the ACC campus.

"We are absolutely delighted to be in ACC's new Regional Higher Education Center," said Tom Corigliano, associate dean. "Not only does this facility give us new state-ofthe-art classrooms and excellent office space, it gives the Branch Campus an academic identity and credibility with our students and with the residents in the area.

"We have experienced incredible growth at the branch campus," said President John Ettling, who participated in the ribbon cutting ceremony. "The new facility will help attract students and provides us with an opportunity to look more closely at enhancing and possibly expanding our offerings in the Queensbury area."

"Andy Warhol: A Photographic Legacy" Comes to SUNY Plattsburgh

"Being good in business is the most

is art and working is art and good

business is the best art."

fascinating kind of art. Making money

Students, faculty and the public will be able to experience the works of the iconic Andy Warhol in The Plattsburgh State Art Museum's new exhibition, "Andy Warhol: A Photographic

Legacy."

The exhibition runs through March 29 in the Burke Gallery, Myers Fine Arts Building, seven

- Andy Warhol

Myers Fine Arts
Building, seven
days a week from noon to 4 p.m.

More than 150 images were given to Plattsburgh State by the Andy Warhol Foundation for its 20th anniversary celebration, the "Photographic Legacy Project," according to Cecilia Esposito '77, museum director. The exhibit features a selection of original Polaroid photographs and gelatin silver prints.

"A large number of the Polaroids are

of individuals who posed with white makeup on their faces," said Esposito. "The collection also includes still-life photographs of things Warhol would see on a daily basis.

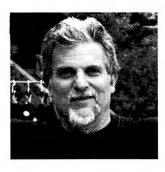
> "In his lifetime, he took between 60,000 and 100,000 snapshots and Polaroids, which were disseminated amongst 180

institutions," Esposito added.

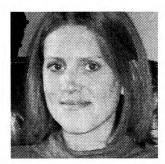
The contract associated with the gifting of the photographs requires that a portion of the photographs be on display at least every 10 years.

As one of the founders of pop art, Andy Warhol's creativity and popularity has made him a household name.

- Twanna Cornish '09



Dr. Kevin Dann, a lecturer in the history department, recently published a book titled "A Short Story of American Destiny, 1909–2009." The text was inspired by thoughts about the Champlain Quadricentennial. He has a second book in the works. Published by Lindisfarne Press/Steiner Books and titled "Christ and the Mayan Calendar: 2012 and the Coming of the Antichrist," this volume is due to hit the shelves soon.



Dr. Lauren Eastwood, assistant professor of sociology and criminal justice, received an ABE Fellowship from the Social Science Research Council. She will work on issues related to climate change and the United Nations, spending time doing research in New York City and in Japan. The fellowship will run for two years.



This past October, **Dr. Jessamyn Neuhaus**, assistant professor of history, presented "'The only nice way to clean a toilet': Race, Class, and the Housewife in U.S. Advertising," at the annual Great Lakes History Conference at Grand Valley State University in Grand Rapids, Mich. In November, she gave another presentation, titled "Father, Mother, Policeman, Teacher, and Doctor Know Best: Postwar Prescriptive Classroom Films and Their Pedagogical Potential in Undergraduate History Courses," at an international symposium called "Cold War Culture: New Approaches to Cold War Research, Education and Expression" convened at the Diefenbunker Museum in Ottawa, Canada.



Holly Heller-Ross '84, interim associate dean of library and information services, and Debra Kimok, senior assistant librarian, had their article, "Visual Tutorials for Point-of-Need Instruction in Online Courses," published in the fall 2008 issue of the Journal of Library Administration. Heller-Ross and Kimok presented this paper at the 13th Off-Campus Library Services Conference in Salt Lake City, Utah, in April 2008.



Dr. Jonathan Slater, associate professor of communications, recently contributed his public relations expertise to the Québec Liberal Party's successful political campaign for majority control of the province's National Assembly. Running on a platform focused squarely on the global economic crisis, the party hoped to gain enough seats to establish a clear, liberal mandate. Slater, who lives on Montreal's South Shore, advised Fatima Houda-Pepin, first vice president of the Québec National Assembly and liberal candidate in Slater's electoral district, on voter outreach and media relations. Volunteering evenings and weekends, Slater also helped the candidate develop strategies for connecting with constituents post-election via online social media. Houda-Pepin was re-elected for a fifth term. This November, Slater also worked with Professor Carolyn White Bartoo of Widener University to present "Putting Best Practices to Work in Public Relations Service Learning" as part of a round-table panel on service learning, an unconventional pedagogy in the communication classroom, at the annual conference of the National Communication Association in San Diego, Calif.

"Read-In: A Celebration of African-American Authors," Monday, Feb. 2, 10 a.m.-4 p.m. Branch Campus at ACC, Queensbury, N.Y. For information, call 518-792-5425.

"Mathieu Da Costa: What We Know and What We Imagine," lecture by A.J.B. John Johnston, Canadian historian, Monday, Feb. 2, 3-5 p.m., Alumni Conference Room, Angell College Center.

Business and Professional Women's Heart Healthy Demo and Dinner, Tuesday, Feb. 3, 5:30 p.m. networking and cash bar; 6:15 p.m. dinner. Cardinal Lounge, Angell College Center. \$30. For more information, call 518-563-5440, Ext. 168.

Jay Black, Tuesday, Feb. 3, 8 p.m., Warren Ballrooms, Angell College Center. For information, call 518-564-3200.

Champlain Quadricentennial Musical Celebration 1609-2009: Le Bon Vent in Residence, Wednesday-Friday, Feb. 4-6. Free music workshops, performances and lectures, presented in partnership with Hill and Hollow Music. For more information, call 518-564-2243.

Film screening of **"Four Months, Three Weeks and Two Days,"** Wednesday, Feb. 4, 8:30 p.m. Krinovitz Recital Hall, Hawkins Hall.

Coffeehouse, Wednesday, Feb. 4, 9 p.m. Subway, Angell College Center. For more information call 518-564-3200.

Roundtable Discussion: Women and Travel, with Holly Heller-Ross and colleagues, Thursday, Feb. 5, 12:30-1:15 p.m. Cardinal Lounge, Angell College Center.

Banff Mountain Film Festival World Tour, Monday, Feb. 9, 7 p.m. Giltz Auditorium, Hawkins Hall. SUNY Plattsburgh students free; faculty and staff, \$5; and general admission, \$8. For more information, call 518-564-5292.

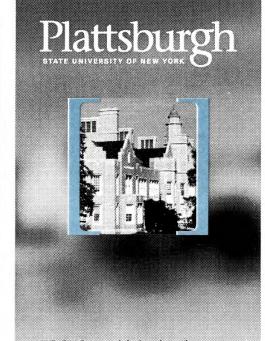
TED TALKS, Wednesday, Feb. 11, 7 p.m., Room 200, Yokum Hall. For information, call 518-561-6922.

Women's Studies Spring Reception, Thursday, Feb. 12, 12:30-1:15 p.m. Cardinal Lounge, Angell College Center.

"Locating and Mitigating Hot Spots of Road Mortality in Turtles and Other Animals," presentation by Dr. Tom Langen, Clarkson University. Thursday, Feb. 12, 12:20 p.m., Room 101, Hudson Hall.

Valentine Concert, Friday, Feb. 13, 7:30 p.m. Warren Ballrooms, Angell College Center. General admission, \$5; SUNY Plattsburgh students \$2. Tickets available at Angell College Center desk. For more information, call 518-564-2283.

"Andy Warhol: Portraits from the Andy Warhol Photographic Legacy," through March 29, noon - 4 p.m. daily, Burke Gallery, Myers Fine Arts Building.



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Spring 2009

FOCUS Schedule

Feb. 13 April 10 Feb. 27 April 24

Mar. 13 May 8

Mar. 27

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Information must be received two weeks prior to publication date. See above schedule for dates.

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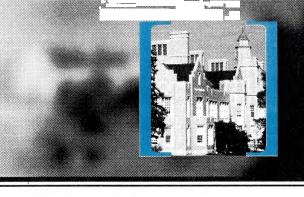
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FOCUS

PUBLISHED BY SUNY PLATTSBURGH FOR THE COLLEGE COMMUNITY

— FEB. 13, 2009 -



Student Committee for Teaching Excellence Names First 'Teachers of the Month'

The Student Committee for Teaching Excellence named Richard Gottschall and Dr. Olivia O'Donnell "Teachers of the Month" for October and November, respectively. The two are the first to be honored under an award designed by students to recognize teaching excellence at SUNY Plattsburgh. The award for February will be announced at the beginning of March.

Gottschall, a lecturer in marketing and entrepreneurship, and O'Donnell, a lecturer in political science, were among 38 faculty members nominated by students. Members of the committee evaluated each entry based on the thoughtfulness of the written nomination and its consistency with what members understand to be the highest standards of excellent teaching. Those characteristics include respect and care for students, expertise in and passion for the field taught and the ability to communicate ideas effectively.

"Enthusiastic about the subject! He's a great teacher because he holds the class's attention," wrote the student who nominated Gottschall.

"He poses thought-provoking questions and really gets into class discussions – which is much more fun than watching a boring Power Point," the student added.

A number of students recommended O'Donnell for the award.

"She is passionate about her students





and her work, and it shows inside and outside of class. I love that lady," wrote one student.

"She works harder than any professor to make sure her students understand," wrote another.

The committee plans to continue to offer this award on a monthly basis and will also announce a Teacher of the Year by the end of the semester.

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Construction Update: Demolition of Old Hospital to Restart

The demolition of the old Champlain Valley Hospital building came to a halt this fall when crews were surprised to find asbestos-containing materials between the walls and floors. In order to remove these, the contractor needed to get a variance from the New York State Department of Labor. Now that the variance has been granted, work should begin again shortly.

In the meantime, here's a round-up of other construction projects on campus:

 Construction on the elevator and new entrance in Saranac Hall will be completed in mid-March. At that

- time, the building will fully meet the accessibility guidelines under the Americans with Disabilities Act.
- This summer, workers will begin installing new elevators in Memorial Hall and the Field House. Once this work is done, these buildings will also be fully accessible under ADA.
- The Hudson Hall addition project has gone out to bid. An addendum to the original specifications may slow down the process somewhat, but as soon as the contract is approved, work will begin.
- The chillers and cooling towers, part of the buildings' cooling systems, will soon be replaced in Beaumont, Saranac, Angell College Center and the Student Center for Health and Psychological Services.
- Work on the Sundowner will go to bid in mid-February. This project is slated to run through the summer and on into the start of the fall 2009 semester.
- Finally, the planning for a new School of Business and Economics building is underway.





Plattsburgh STATE UNIVERSITY OF NEW YORK

North Country Teacher Resource Center May Close

The North Country Teacher Resource Center may have to close its doors this summer. The center and others like it were not granted funding under Gov. David Paterson's proposed budget.

Drawing its funding from a state Education Department grant, the center currently serves 17 school districts, as well as Champlain Valley Educational Services and many private schools. It works to promote excellence in teaching by providing resources and continuing education opportunities to those in the field of education. Housed next to the teachers education unit in Sibley Hall, the center is also highly utilized by students preparing for a

With school districts themselves being hit by substantial budget cuts, they are hardly in a place to fill the gap in services that would be left by the program should it close, according to Assistant Director Kathleen Fessette '85 G'92.

teaching career.

However, the staff at NCTRC have not given up hope. They are moving ahead and continuing to plan their summer offerings, while encouraging those who benefit from their services to lobby their representatives.

For more information on NCTRC, call 518-564-5000.

Lecturer to Walk Corridor of Amity in Honor of Champlain Quadricentennial



This May, Kevin Dann, a lecturer in the history department, will embark on a quest to gather a history of peace, friendship and courage as he walks what he has dubbed the

"Corridor of Amity."

His 45-day trek from Montreal to Manhattan will take him through the Richelieu, Champlain and Hudson valleys in honor of the Champlain Quadricentennial. These areas are well-known for historic battles, but, as he travels, Dann is setting out to capture an alternative history – an often untold one of peace and friendship.

To gather these stories, Dann will stop at schools, libraries and civic

organizations and work with area residents to add at least one historic site or individual to a map he is creating.

This historic map will serve as an alternative to those indicating battle locations. It will mark where courageous and creative acts of dissent against economic, racial, social and political violence took place. It will highlight individuals like Cyrus Pringle, a Charlotte, Vt., farmer who refused service during the Civil War and who, as a result, was tortured in a prison camp until President Abraham Lincoln intervened to have him released.

"One of my biggest hopes is to mark sites like Crown Point and Ticonderoga not as the site of forts and battles, but for some perhaps small but significant story of peacemaking – crazy, idiosyncratic tales of overcoming old animosities," said Dann.

College Archives Will Find a Home for the History Living in your Office

Take a look around your office, and you just might discover some unexpected and valuable history living there. It's hidden among those random photos, meeting notes, posters and folders, masquerading as the stuff you always knew was just too good to throw away.

It's the kind of material that might be perfect to donate to the SUNY Plattsburgh College Archives.

Housed in Feinberg's Special Collections area, the Archives can provide permanent, professional care for your donated materials that document the history of our college.

Materials already in the Archives date to the Normal School years and include student newspapers and yearbooks, posters, flyers, official studies and department meeting minutes. They include thousands of photographs, commencement DVDs and much more.

If you wish to donate items, please keep the following in mind:

- No more than two copies of any particular item are kept, with a few very rare exceptions.
- Archives staff prefer to receive materials from the offices in which they originate.
- A list of the items being donated is appreciated to help with processing.
- As materials are received, the Archives staff will send an acquisition form so you have a record of the donation.

To donate materials or learn more, contact Debra Kimok '97, Special Collections librarian, at 518-564-5206 or kimokdm@plattsburgh.edu.

View an online index of most (but not all) College Archive materials at: http://www.plattsburgh.edu/library/specialcollections/archives.php.

SUNY Plattsburgh Herbarium Home to Extensive Plant Collection

The SUNY Plattsburgh Herbarium is more than just a repository for dried plants.

With more than 5,000 dried and pressed plant specimens, the collection has become a botanical resource to campus and the region since its inception nearly three years ago.

According to Dr. Chris Martine, herbarium curator and assistant professor of biology, students in SUNY Plattsburgh's botany courses benefit greatly "because they can now learn identification and taxonomy of plants through the use of real specimens from all over the world."

"Students have been and will continue to be integral to the process of building and maintaining the collection and will learn collection and curatorial skills as they go," said Martine. "As the herbarium develops, it will become a resource for the community outside of the college as it grows to be not only a place to visit, but (most importantly) the primary record of the plant species one can find in the North Country."

The herbarium collection benefited

from numerous gifts from institutions and individuals when a request went out for help in building the variety and number of specimens. Specimens were received from Brooklyn Botanic Garden, Cornell University, Northern Illinois University, SUNY Oneonta, the University of California at Berkeley and Davis, the University of Saskatchewan and others.

Martine and Dr.
Kenneth Adams G'77,
SUNY distinguished
teaching professor of
earth and environmental
science, are among
faculty who contributed
specimens from their own collections.
Additionally, the collection includes
holdings from the former Miner
Institute Herbarium and wetland
ecology teaching specimens from Dr.



Gerhard Gruendling, professor emeritus of earth and environmental science.

The herbarium is housed in Room 401B, Beaumont Hall, adjacent to the plant systematics lab.

Plattsburgh Hockey No. 1 in National Rankings for 10 Straight Weeks

The college's men's hockey team received all 20 first-place votes and 300 points in the NCAA Division III poll compiled by USCHO.com, released on Feb. 9.

The Cardinals have been No. 1 for 10 straight weeks to extend a school record and are a unanimous pick for the first

time since Jan. 10, 2000. The 300 points are another program benchmark.

Meanwhile, the women's hockey team is ranked in a second-place tie with 123 points in the NCAA Division III poll compiled by USCHO.com, released that same day. The Cardinals and Rochester Tech each received one first-place vote

and 123 points to trail No. 1 Gustavus in the national rankings.

SUNY Plattsburgh is co-hosting the NCAA Division III Men's Hockey Championship this year. The event will be held in Lake Placid, March 20-21.

For the latest poll, visit uscho.com.

FACULTYSTAFFSHOWCASE >>



Nancy Allen '80 G'83, clinical director, Speech and Hearing Center, worked with 14 other speech and hearing centers on a project examining the perceptions and practices of practicum supervisors who are working with speech-language pathology students. She shared the findings in a poster

presentation at the American-Speech-Language-Hearing Association conference this fall.



Dr. James D. Rice, professor of history, had his book "Nature and History in the Potomac Country: From Hunter-Gatherers to the Age of Jefferson" published by Johns Hopkins University Press. Rice makes use of scholarship on farming practices in the colonial period as well

as extensive archaeological and anthropological research to trace the region's history.

"A Summer in India," Thursday, Feb. 19, 12:30-1:15 p.m. Cardinal Lounge, Angell College Center.

Key Winds Trio Concert, Sunday, Feb. 22, 2 p.m. Krinovitz Recital Hall, Hawkins Hall. Free. For information, call 518-564-2283.

"Monitoring Biodiversity in the Adirondacks Through Collaboration and Citizen Science: The Adirondack ATBI," by Dr. David Patrick, director of the Center for Adirondack Biodiversity at Paul Smith's College, Tuesday, Feb. 24, 12:20 p.m. Room 101, Hudson Hall.

SUNYAC Basketball Tournament Quarterfinals (tentative), Memorial Hall, Tuesday, Feb. 24. For information, call 518-564-4123.

SUNYAC Ice Hockey Tournament Quarterfinals (tentative), Tuesday, Feb. 24, 7 p.m. Stafford Ice Arena, Plattsburgh State Field House. For information, call 518-564-4123.

TEDTalks, Wednesday, Feb. 25, 7 p.m. Room 200, Yokum Hall. Free video conference. Virtuoso Pamelia Kurstin performs and discusses her theremin, the not-just-for-sci-fi electronic instrument that is played without being touched. Skeptic Society founder Michael Shermer speaks on believing strange things, as he attempts to answer why people see the Virgin Mary on a cheese sandwich or hear demonic lyrics in "Stairway to Heaven." For more information, call 518-561-6922.

Juggler Ivan Pecel, Wednesday, Feb. 25, 8 p.m. Warren Ballrooms, Angell College Center. Free. For more information, call 518-564-3200.

Efficient Record Filing Systems Workshop, Thursday, Feb. 26, 9 a.m.-1 p.m. Alumni Conference Room, Angell College Center. For anyone handling records for their office or department. Staff from the State Archives and Records Administration will cover topics including filing system design; improving existing systems; creating or improving filing routines and record disposition practices; and selecting filing equipment. Free. R.S.V.P. by calling 518-564-5011.

"The Israeli Attack on Gaza: Military Aggression or a Just War?" a roundtable discussion, Thursday, Feb. 26, 4:30 p.m. Alumni Conference Room, Angell College Center.

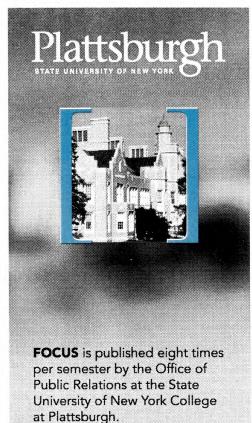
"The Curious Case of Sarah Palin: Political Mothering Amid a Culture of 'Disability as Difference,'" by Visiting Assistant Professor of Communication Dr. Kirsten Isgro. Thursday, Feb. 26, 12:30-1:15 p.m. Cardinal Lounge, Angell College Center.

SUNYAC Basketball Tournament Finals (tentative), Friday-Saturday, Feb. 27-28, Memorial Hall. For information, call 518-564-4123.

Film Screening, "Persepolis," Friday, Feb. 27, 6-8:30 p.m. Krinovitz Recital Hall, Hawkins Hall.

SUNYAC Ice Hockey Tournament Semifinals (tentative), Saturday, Feb. 28, 7 p.m. Stafford Ice Arena in the Plattsburgh State Field House. For information, call 518-564-4123.

ECAC West Division Women's Ice Hockey Tournament Quarterfinals (tentative), Saturday, Feb. 28, Stafford Ice Arena in the Plattsburgh State Field House. For information, call 518-564-4123.



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Spring 2009 FOCUS Schedule

> Feb. 27 April 10 April 24 Mar. 13 Mar. 27 May 8

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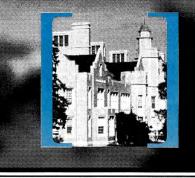
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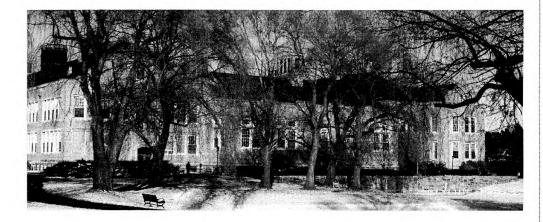
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PUBLISHED BY SUNY PLATTSBURGH FOR THE COLLEGE COMMUNITY

- FEB. 27, 2009



Some Willow Trees Around Hawkins Pond Removed Due to Rot; Landscaping in Works



Hawkins Pond is an iconic fixture on campus, known for its fountain and ring of weeping willow trees. Members of the campus and community visit this area to relax, study, have lunch or watch ducks navigate the waters.

Recently that scenery changed as four trees were removed for safety reasons.

"The trees have significant rotting," said Kevin Roberts, director of facilities. "We took down one tree initially and found it was rotted out from the core to within an inch of the bark. We had to quickly address the hazard they posed to nearby buildings as well as students, faculty and staff."

Willows are known for their soft wood. They grow fast but are less sturdy and often have shorter life spans than other tree varieties.

Damage from the 1998 ice storm allowed decay to settle into these trees. That decay weakened the branches to such an extent that, ultimately, all will need to be removed.

This is not the first time the landscape around the pond has changed significantly. Elm trees used to surround it until Dutch elm disease claimed them in the 1960s.

A committee is now being formed to consider new possibilities for the

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College Steps up Fire Prevention Efforts

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New Fellowship to Help with Study of Aging Society

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landscape. Though no decision has been made, one idea being discussed is a landscaping "theme" that incorporates elements of the Adirondacks and Lake Champlain.

"It's sad to see the willows go," said SUNY Plattsburgh President John Ettling. "But we're confident that by using this experience as an educational opportunity and involving many people in the discussion, we will ultimately restore the area as a central part of our campus landscape."

Month of Action Features 'Walk on By' Celebration of Tolerance

This year's Month of Action will take on a new twist as students, faculty, staff and community members unite to create "Walk on By" week.

"The week is a chance for people to come together and celebrate the values of tolerance, compassion and love in response to the hatred shown by those who are coming on campus to picket the theater department's production of 'The Laramie Project,,'" said Nic Cappon '11, organizer of "Walk on By" week and a Student Association senator.

Over the past three years, the Month of Action has become an annual event on the SUNY Plattsburgh campus. Every March student groups unite to raise awareness and to take action, donating time and energy to various causes.

"A general consensus is that people

are tired of hearing others talking about the news and claiming that 'there is nothing I can do.' Now there is," said P.J. Miller '10, an audio and radio production major and the chair of the Month of Action Committee. "We are trying to fuel the passion of students around campus."

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FEB. 27, 2009



New Fellowship Promotes Study of Aging Society

The Plattsburgh College Foundation has announced the creation of the Chapel Hill Foundation Fellowship: Challenges of an Aging Society.

Our society will face significant challenges with an increasingly older population as waves of baby boomers begin to reach retirement age, according to Dr. David Hill, dean of education, health, and human services.

The purpose of the fellowship is to provide an educational grant to conduct research on a specific aspect of these challenges.

"This grant is unique in that it is open to any major on campus; it promotes the study of aging from economics to sociology, from biology to art; the prospects are very exciting," said Hill.

The award will provide a summer stipend and tuition support for up to two semesters to a junior or senior full-time student in good standing at SUNY Plattsburgh.

"There are many important research opportunities available to students at SUNY Plattsburgh, and this gift enhances them," said Anne Whitmore Hansen, vice president for institutional advancement. "This is a winwin situation: students benefit from the research experience, and society can benefit from the research itself."

SUNY Plattsburgh students must submit an application by March 23. The first fellowship award will be announced on April 6.

Campus Intensifies Fire Prevention Efforts

In the aftermath of the off-campus fire that claimed the life of freshman Steven Fanning, the college is ramping up its efforts to spread the word about fire safety and prevention.

These efforts are not new. SUNY Plattsburgh, the University Police, the Plattsburgh City Fire Department and the New York State Office of Fire Prevention and Control have long worked together to raise fire safety awareness. Their efforts have included hosting fire prevention workshops, trainings for off-campus students and more. This past fall, they hosted a fire safety day with the burning of a mock residence hall room, and the college presented the city with \$21,500 to help with fire safety efforts.

However, a significant ongoing challenge is that many don't think that fire will happen to them and don't take the cautionary advice to heart.

The tragic death changed this, creating a heightened sensitivity, and making it the best time to re-teach these lessons, according to OFPC officials.

The residents of Wilson Hall are creating ribbons in honor of Fanning. When done, they will work with the fraternity Pi Alpha Nu and the Student Association to hand out, along with safety tips and invitations to a fire safety workshop presented by the OFPC at 7 p.m. on Monday, March 30.

Other recent efforts have included a February forum for individuals moving off campus and a canvassing of area homes. The University Police, the OFPC, PCFD and the Building Inspector's Office went door to door, providing residents with educational materials.

Month of Action: Opportunity to Learn, Give

From Page 1

"Walk on By" week will kick off the month and will feature a variety of awareness activities, along with two big events: a unity rally on Friday and a march to City Hall on Saturday.

Highlights from "Walk on By" week:

- C.D.P.I. Panel: "Inflammatory Rhetoric: Building an Ethical Community Response," Wednesday, 4-6 p.m. Krinovitz Recital Hall, Hawkins Hall.
- Campus/Community Unity Rally for Love and Hope, Friday, March 6, 6 p.m. Amitié Plaza.
- Reclaim the Streets: March to City Hall, 2 p.m. This march for love and peace will start at Hawkins Hall and wind through the city.
- "MILK," Sunday, March 8, 8 p.m. Warren Ballrooms, Angell College Center. Discussion following the movie will feature Dan Stewart, former Plattsburgh mayor.

Other highlights for the month include the following:

- Learning Disability Panel, Monday, March 9, 7-9 p.m. Alumni Conference Room, Angell College Center.
- "In Her Shoes," Tuesday, March 10, 7-9 p.m. Alumni Conference Room, Angell College Center. This is an interactive program exploring the lives of women who are leaving their abusers.
- Hunger Banquet, March 25, 7-9 p.m. Alumni Conference Room, Angell College Center. Participants will gain a better understanding of poverty as they experience a meal as lowmiddle - or upper-income global citizens.

"I would like to thank all of those who have given so much time and effort to engage the campus and the community in such a positive way," said President John Ettling.

For more information on "Walk on By" events call Cappon at 585-613-1995. For more information on the Month of Action call Miller at 518-657-9000.

New Feinberg Series Offers Research-Tool Demos for Faculty

Feinberg Library's new "Lunch and Learn" series of noontime sessions will provide faculty with the latest information available on important research tools.

Each librarian-led session is focused on helping faculty enhance their research capabilities. Guests are invited to bring lunch and, if they wish, laptops. Additional laptops will be on hand for those in need. Sessions will be held in Feinberg's second-floor conference room, FL 249. Pre-registration is requested but not required.

Register online at http://faculty. plattsburgh.edu/it/workshops.asp. For more information, contact Tim Hartnett '82 at 518-564-5205 or tim.hartnett@plattsburgh.edu. Lunch and Learn Schedule for Spring 2009:

- **Journals A to Z,** Friday, March 6, noon -1 p.m. This ultimate directory of subscription journals available through Feinberg Library is an essential research tool. Presented by Patty Bentley.
- Wikis and Blogs, Friday, March 27, noon -1 p.m. Learn how these social networking tools are being used to facilitate communication and build knowledge bases. Presented by Karen Volkman.
- **Public Library Resources**, Friday, April 3, noon -1 p.m. Discover the many research resources available to the general public through non-academic libraries. Presented by Anne de la Chapelle.
- Wikis and Blogs, Thursday, April
 9, 12:30 -1:30 p.m. Learn how these social networking tools are being used

to facilitate communication and build knowledge bases. Presented by Karen Volkman.

- Google Books/Google Scholar, Thursday, April 16, 12:30 -1:30 p.m. These powerful tools enable users to access full text of scholarly books and articles through a familiar interface. Presented by Tim Hartnett '82.
- **RSS Feeds,** Thursday, April 23, 12:30 -1:30 p.m. Learn how this technology can be used to keep you up to date with news and research in your areas of interest. Presented by Michael Miranda.
- **Journals A to Z,** Thursday, April 30, 12:30 -1:30 p.m. This ultimate directory of subscription journals available through Feinberg Library is an essential research tool. Presented by Patty Bentley.

FACULTYSTAFFSHOWCASE >>



SUNY Distinguished Professor of Anthropology Mark Cohen has presented a paper, "The Role of Osteology in Identifying the Prehistoric Emergence of Social Inequality," by invitation at a small meeting of archaeologists, economists and political scientist held at the Santa Fe Institute. At that meeting, he was identified both as the person whose work initiated the widespread use of health data in archeology and the person whose work inspired a whole new field of anthropology called "Human Behavioral Ecology."



Dr. Monica Ciobanu, assistant professor of sociology and criminal justice, recently had two articles published. "The End of the Democratic Transition: Testing the Quality of Democracy Model in Post-Communism" ran in the spring issue of Comparative Sociology. "Criminalizing the Past and Reconstructing Collective Memory: The Romanian Truth Commission" was published in Europe-Asia Studies.





Peter Ensel '80 and Shawn Murphy, co-directors of the Center for Communication and Journalism, are two of 100 people selected to participate in the News Literacy: Setting a National Agenda Conference this March at Stony Brook University. Ensel and Murphy are members of a select group of university presidents, deans, professors, top news media and education policy makers selected to craft national strategy on how to teach news literacy to college and high school students. Former ABC News Anchor Ted Koppel and former CBS News President Andrew Heywood are among the participants. The conference is being underwritten in part by the John S. and James L. Knight Foundation.

Faculty Showcase Series: "World in Motion" by Dr. Richard Robbins and Dr. Gary Kroll. Wednesday, March 4. 7:30 p.m. Alumni Conference Room, Angell College Center.

"Travel and Meeting Etiquette," Wednesday, March 4, 4:30 p.m., Alumni Conference Room.

Free Thinkers Film Festival, "The Name of the Rose," Wednesday, March 4, 7 p.m. 106 Hudson Hall.

Main Stage Production: "The Laramie Project," Wednesday-Saturday, March 4-7, 7:30 p.m. Hartman Theatre, Myers Fine Arts Building. General admission, \$10; senior citizens and students, \$8; SUNY Plattsburgh faculty and staff, \$8; SUNY Plattsburgh students, \$2. Tickets at door and at Angell College Center desk. 518-564-2283.

International Women's Day, Thursday, March 5, 12:30-1:15 p.m. Krinovitz Recital Hall, Hawkins Hall. Performance by Lebanese-American feminist performer-scholar Dr. Laila Farah.

Free Thinkers Film Festival, "Luther," Thursday, March 5, 7 p.m. Room 106, Hudson Hall.

Film Screening, "Living in the Hyphen-Nation," Thursday, March 5, 7-9 p.m. Krinovitz Recital Hall, Hawkins Hall.

Colleges Against Cancer's Dodge Ball Tournament, Friday, March 6, 5-7 p.m. Memorial Hall. For more information, contact jpres001@mail. plattsburgh.edu.

Reading from "The Family Terrorist and Other Stories" by author/ Professor J.L. Torres, Friday, March 6, 7 p.m. Krinovitz Recital Hall, Hawkins Hall.

SUNYAC Ice Hockey Tournament Championship (tentative), Saturday, March 7, 7 p.m. Stafford Ice Arena, Plattsburgh State Field House. 518-564-4148.

ECAC West Division Women's Ice Hockey Tournament Finals (tentative), Saturday-Sunday, March 7-8, Stafford Ice Arena, Plattsburgh State Field House. 518-564-4148.

TEDTalks, Wednesday, March 11, 7 p.m. Room 200, Yokum Hall.

CDPI Film, "Dirty Pretty Things," Thursday, March 12, 7 p.m. Room 200, Yokum Hall.

Friday Gallery Concert Series, March 13, 12:30 p.m. Lobby, Myers Fine Arts Building. 518-564-2283.

EXPLORE Preparedness Conference, Thursday, March 19, 8 a.m.-4:15 p.m. Room 200, Yokum Hall.

"Cat in the Dog House: the Art of Relationships," Thursday, March 19, 8 a.m.-3 p.m. Room 202, Yokum Hall. Michael Grinder presents management and instructional techniques for educators.



Gerianne Wright

Creative Services: Sarah Repak '02

Spring 2009 FOCUS Schedule

> Mar. 13 April 24 Mar. 27 May 8 April 10

To submit a story idea for FOCUS, please e-mail news@plattsburgh.edu.

Information must be received two weeks prior to publication date. See above schedule for dates.

Institutional Advancement Office of Public Relations 113 Hawkins Hall

Phone 518-564-2090 Fax 518-564-2094 news@plattsburgh.edu

FOCUS

PUBLISHED BY SUNY PLATTSBURGH FOR THE COLLEGE COMMUNITY

— MARCH 13, 2009 —

SUNY Plattsburgh Campus, Community Gather to Celebrate Diversity Tolerance



They came with words of hate but inspired celebrations of diversity, tolerance, acceptance and love.

Six members of the Westboro Baptist Church arrived on campus March 6 to protest the theater department's performance of "The Laramie Project," a play focusing on the slaying of a gay college student. Tagged as a hate group by the Southern Law Poverty Center and others, the WBC claims that God hates homosexuals, blacks, Jews, the Irish, Catholics, Americans and more.

As WBC members began their protest,

an estimated 1,000 people were already gathered in the Warren Ballrooms for the Campus/Community Rally for Love and Hope.

Planned in anticipation of the picketers, the rally was part of "Walk on By," a week filled with events to raise awareness and promote understanding on issues of diversity. Events included a forum on inflammatory rhetoric, a panel on religion and homosexuality and more.

At Friday's unity rally, some attendees wore homemade T-shirts bearing

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Campus Sustainability Task Force to Meet

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Fire Safety Workshops

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messages of peace and love. Others wore "Stop Hate" stickers and bracelets. Many wore smiles.

Junior Brandon Grom, event organizer and member of the Student Association, kicked off the celebration by hailing the arrival of what he called a "new era."

"A new era is among us – an era in which we find that all women, men, homosexual, heterosexual, fat, thin, black, white, red, yellow, able and disabled are equal and should be treated with respect," Grom said.

See Unity Rally Page 2

College Adopts a New Strategic Plan to Guide the Next Three Years

Last week, the college officially adopted the SUNY Plattsburgh Strategic Plan for 2009-2012.

The plan, which can be found on Angel or on the Web at www. plattsburgh.edu/intranet/planning/ strategic, will guide the direction of the college over the next three years.

In a memo to the campus community, President John Ettling said, "Now that the Strategic Plan has been adopted, the most challenging work begins." The president also acknowledged the members of the Strategic Planning Task Force Committee for their hard work and extended special thanks to Dr. Bob Davis for serving as chair of the Strategic Planning Task Force Committee.

The report outlines the college's goals through five themes: enhancing the college's academic excellence and reputation; enriching student, faculty and staff experiences; increasing environmental conservation/

sustainability; promoting more effective use of resources; and providing service to our region and beyond.

Next steps include the development of a process to help ensure the successful implementation and assessment of the goals. Regular updates and opportunities for continued feedback from the campus are also planned.

"The successful implementation of our new Strategic Plan is a top institutional priority," Ettling said.





Plattsburgh STATE UNIVERSITY OF NEW YORK

OFPC to Offer Fire Safety Workshops on March 30

Fire safety is everyone's job, according to Keith Tait '78, director of environmental health and safety.

"We rely on students, faculty and staff to all do their part," said Tait. "However, people must be trained to prevent fires and know how to respond safely if one occurs."

The New York State Office of Fire Prevention and Control is helping with the college's efforts to train individuals. Representatives will be on campus, delivering two separate presentations: one about code compliance for faculty and staff and another, more general workshop on fire safety for students, landlords and members of the community.

The faculty/staff
presentation will be offered
at 10 a.m. in the Warren
Ballrooms, Angell College
Center, on Monday, March 30.

The second workshop will be held at 7 p.m. the same day also in the Warren Ballrooms. In addition, the college will provide a static display of a residence hall room, so that visitors can identify many common fire safety hazards.

In the meantime, Tait asks all employees to help the college prevent some common fire safety problems including blocked exits, fire extinguishers, strobes and exit signs; using door stops to prop open fire doors; and "daisy chaining" extension cords together.

Campus Sustainability Task Force to Meet

"The task force's efforts will

and legacy of environmental

stewardship,"said Provost Jay

education, citizenship, and

build on the college's rich history

All members of the campus community are invited to attend a Campus Sustainability Task Force meeting at 3 p.m. on March 27 in the meeting rooms of the Angell College Center.

The task force will play a leadership role in helping to increase the college's environmental

conservation and sustainability – one of the five strategic themes listed in the recently adopted Strategic Plan for 2009-2012.

"The task force's efforts will build on the college's rich history and legacy of environmental education, citizenship and stewardship," said Provost Jay Stein.

Stein.

"We want the entire college community to participate in all of our energy conservation measures. We also want the faculty to develop curriculum to help us teach our students more about sustainability," added Stein.

At the March 27 meeting, task force members will break up into subcommittees, gathering in separate meeting rooms. The subcommittees will explore student engagement/curriculum development; culture communication and reputation; green procurement

(purchasing/ source reduction); energy use and transportation; water and waste water/solid waste and recycling; and construction/ renovation. These

groups will meet again on April 10 and provide an Earth Day report to the campus on April 22.

Dr. Lauren Eastwood, assistant professor of sociology and criminal justice, and Keith Tait, director of environment, health and safety are task force co-chairs. Contact Eastwood at 518-564-3309 or Tait at 518-564-3290.

Unity Rally: Breaking the Cycle of Hate

From Page 1

President John Ettling took the podium later and read from a famous sermon by Dr. Martin Luther King Jr. on the need to love our enemies.

"Hate for hate only intensifies the existence of hate and evil in the universe," he read. "If I hit you, and you hit me, and I hit you back, and you hit me back and go on, you see, this goes on ad infinitum. It just never ends. Somewhere somebody must have a little sense. And that person is the strong person. The strong person is the person who can call off the chain of hate the chain of evil."

Plattsburgh Town Supervisor Bernie Bassett offered a challenge to the crowd.

"This may sound totally crazy, but this is easy," he said of the gathering. "There is a movement; there is a happening; there's leadership; there's focus; there's



channeled energy. But the future is not as easy.

"When it is one-on-one ... and there is not a friend or an organization or a buddy to help you do and say the right thing, will you? That's what's really important." he said.

"You know what's right," he added.
"Practice it. Preach it every day, one-on-one."

The evening's line up included a host of other speakers and well wishers.

The following day featured a "March to Reclaim the Streets," where more than 100 students and community members walked from Hawkins Hall to City Hall.

FACULTYSTAFFSHOWCASE >>



Journalism Lecturer Dennis Aprill '79, will be inducted into the New York State Outdoorsmen's Hall of Fame at a ceremony in Canastota, N.Y., this April. The Hall of Fame honors New Yorkers who have made significant contributions to New York's outdoor heritage.



Ken Baldwin, assistant professor and coordinator for the fitness and wellness leadership major, will present a lecture, "Become an Expert in Teaching Resistance Training Exercises," at the Club Industry Conference in Boston, May 30. In addition, students from the fitness major and exercise science class will be volunteering at the conference as well as visiting and touring the Equinox Fitness facility in downtown Boston. Baldwin was also asked to present a lecture, titled "Online Programming for Professionals Teaching Older Adult Exercise," at the International Association of Homes and Services for the Ageing Conference held in London, England, July 20-22.



Anna Battigelli has received the James M. Osborn Fellowship in English Literature and History and will be spending March at Yale University's Beinecke Library. According to Battigelli, the Beinecke has one of the best collections of Restoration and 18th-century books, pamphlets and manuscripts in the world.



Dr. Jon Chatlos, assistant professor of English, has been named the Teacher of the Month for February by the Student Committee for Teaching Excellence. He was chosen by the committee on the basis of students' repeated affirmations of his respect for them and interest in their success. Said one student, "Chatlos demonstrates understanding and acceptance of all his students. He pushes his students to perform at their best level and is always open to others' opinions and interpretations." Said another, "Dr. Chatlos is willing to explain things for a second time if the class does not understand it the first time around. He wants everyone to do well."



Dr. Kathy Grant, an associate professor of teacher education, recently had a book she cowrote with Julie Ray of Southeast Missouri State University published. Titled "Home, School, and Community Collaboration: Culturally Responsive Family Involvement," the book was printed by Sage Publications Inc.



Dr. Kathy Laovie, dean of Arts and Sciences, is heading to Mexico this month to work with the Discovery Channel for a new program titled "Life Without ..." The program will look at what would happen to life on earth if there were no light. Lavoie will help to answer that question as she explores a dark cave that is teeming with life, because of energy from hydrogen sulfide.

Dr. Deborah Altamirano, associate professor of anthropology, gave a presentation on "Immigration in the EU in a Post 9/11 World: The Greek Case" at the Institute of Ethnology and Folklore Research in Zagreb, Croatia, last October. She also presented a paper at the American Anthropological Association's Annual Meeting in San Francisco, Calif., last November. Her paper was titled "Engaging Andartisses: Reflections on Long-Term Ethnographic Research with Women of the Greek Resistance." Altamirano's paper was part of an international panel she co-organized and co-chaired called "Transformations and Collaborations: Reflections on Long-Term Field Research in Greece."

NOTEBOOK >>

Colleges Against Cancer Dodge Ball Tournament, Tuesday, March 24, 7-9:30 p.m. Memorial Hall. For information, e-mail jpres001@mail. plattsburgh.edu.

Faculty Jazz Concert with Guest Mark van Gulden, Tuesday, March 24, 7:30 p.m. Krinovitz Recital Hall, Hawkins Hall.

TEDTalks, Wednesday, March 25, 7 p.m. Room 200, Yokum Hall.

Coffeehouse, Wednesday, March 25, 9 p.m. The Point (by Subway), Angell College Center.

Start Talking Before They Start Drinking: Parent/Youth Workshop, Thursday, March 26, 5:30-8:30 p.m. Valcour Conference Center. For information, call 518-564-3366.

Learn and Lunch Series: Wikis and Blogs, Friday, March 27, noon-1 p.m. Room 249, Feinberg Library. For information, call 518-564-5205.

2009 Relay For Life, Friday, March 27, 6 p.m.-6 a.m. Field House. For information, visit relayforlife.org/sunyplattsburgh.

Film Screening, "Frozen River," Friday, March 27, 6 p.m. Krinovitz Recital Hall, Hawkins Hall. Followed by discussion of gender, race, class and immigration in the North Country.

"Kids' Night Out," Saturday, March 28, 5-9 p.m. Memorial Hall. Children ages 6-13. \$10 per child. For information, call 518-564-4147.

Faculty/Staff Fire Safety Presentation, Monday, March 30, 10 a.m. Warren Ballrooms, Angell College Center. Presented by New York State Office of Fire Prevention and Control representatives.

Campus/Community Fire Safety Presentation, Monday, March 30, 7 p.m. Warren Ballrooms, Angell College Center. Presented by New York State Office of Fire Prevention and Control representatives.

Campus Clean Up Day, Tuesday, March 31, noon. Call 518-564-4830 to volunteer.

The Adirondacks and the (Re)Invention of American Wilderness by Dr. Phillip Terrie, March 31, 7 p.m. Cardinal Lounge, Angell College Center. For more information, e-mail ricejd@plattsburgh.edu

"Interview and Office Etiquette," Thursday, April 2, 4:30 p.m. Amnesty Room, Angell College Center.

Roundtable Discussion: Gender and Sports, Thursday, April 2, 12:30 p.m., Room 153 C, Hawkins Hall.

Learn and Lunch Series: Public Library Resources, Friday, April 3, noon-1 p.m. Room 249, Feinberg Library. For information call 518-564-5205.

Discovering the Joy of Teaching Conference, Saturday, April 4, 8:30 a.m.-4 p.m. Warren Ballrooms, Angell College Center. \$50 registration. Free for UUP members. For information call 518-564-3043.



FOCUS

PUBLISHED BY SUNY PLATTSBURGH FOR THE COLLEGE COMMUNITY

- MARCH 27, 2009

College Performs Budget Balancing Act

"We are confident that

the hard work that we have

done - and still have left to

financial decisions to get our

do - will keep us focused

on making the necessary

college through this very

- President John Ettling

difficult time."



Like other colleges, SUNY Plattsburgh is dealing with the ramifications of the global economic crisis. While enrollments remain strong and alumni support relatively steady, state-funded

support of the SUNY system has dropped significantly due to large projected deficits.

At SUNY Plattsburgh, the challenge has been a balancing act: address budget shortfalls while protecting the core mission and maintaining positive momentum.

To meet this challenge, college leaders have taken immediate action by reducing current-year expenses and beginning a process to carefully examine all programs and services to identify opportunities for long-term savings.

"The goal of our combined efforts is not only to secure the financial

health of the college, but to ensure that we emerge as a stronger educational institution," said President John Ettling.

This year, all departments have reduced their budgets by as much as 6 percent through tactics that included placing a "hold" on many open positions and instituting a hiring freeze; limiting professional development and travel for employees; and delaying the launch of some initiatives.

The college leadership is using the themes of the newly approved

strategic plan (see plattsburgh.edu/ intranet/spc/summary. php) to develop a long-term budget strategy to address next year's projected 6- to 8-percent deficit. While the reductions will be difficult, the administration believes

that taking a consistent approach to evaluate all programs and services will result in a strategic, consistent and objective result.

"We are confident that the hard work that we have done – and still have left to do – will keep us focused on making the necessary financial decisions to get our

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33rd Annual Career Night Comes to Campus

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Chartwells Teams up with Campus Community in Fight Against Hunger

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Emeriti Lounge Moved to Ward Hall

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College Completes
Successful SEFA Campaign

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college through this very difficult time," Ettling said.

For up-to-date information about SUNY Plattsburgh's response to the economic crisis, visit www.plattsburgh. edu/budgetinfo.

SUNY Plattsburgh Moves Up in Kiplinger's 'Best Value' Rankings

For the second year in a row, SUNY Plattsburgh has been ranked by Kiplinger's Personal Finance magazine for being among the best values in public higher education nationwide.

For in-state students, the college ranked 79th out of 100 institutions that made the cut. For out-of-state students, the college ranked 62nd out of 100. Last year, it ranked 97th and 79th for in-state and out-of-state students, respectively.

"In Kiplinger's exclusive rankings, we give you the top 100 public schools that, in our judgment, combine outstanding value with a first-class education," wrote Senior Associate Editor Jane Bennett Clark in her article on article on the winners.

"We are honored to have Kiplinger's recognize our efforts for the second year in a row," said College President John Ettling. "We feel it is important to

keep our costs in line while ensuring a high quality experience, especially in this economy. This ranking validates what we have always known – that for students who are looking for a top-notch academic experience at a reasonable cost, SUNY Plattsburgh is a good fit."

For more information on the rankings and methodology, visit content.kiplinger.com/tools/colleges/





Plattsburgh STATE UNIVERSITY OF NEW YORK

Career Night Provides Networking Opportunities for Students

Students will have an opportunity to meet with representatives from a wide range of businesses and organizations during the 33rd annual Career Night on Thursday, April 2, from 7 to 9 p.m. in the Warren Ballrooms, Angell College Center.

Career Night is one of the most important events that the Career Development Center sponsors for students, according to Carolyn Delcore, director of the CDC.

"Career Night provides an excellent opportunity for students to gain valuable networking experience with a variety of employers in a career fair setting," said Delcore.

The event emphasizes information exchange and can help students broaden their perspectives on career options.

"We expect representatives from business and industry, law enforcement, health care, media, human services, government and more," Delcore said.

Employers will have information on careers and part-time and summer employment, as well as possible internships.

Also in attendance will be representatives from several graduate programs. Seniors will have the opportunity to learn about post-graduate study in a number of fields.

For more information, contact the center at 518-564-2071.

Chartwells Teams Up with Campus Community To Raise Funds for the Fight Against Hunger



Chartwells is inviting residence halls and offices to help in the fight against hunger as the company gears up for its first "Compass Group in

the Community" event on the SUNY Plattsburgh campus.

Named after the Compass Group, Chartwells' parent corporation, the event will run from Monday, April 27, through Friday, May 1. It will feature two food-drive competitions – one between residence halls and another between the various offices on campus. All food donations will go to the Interfaith Hospitality Network.

It will also feature the sale of Compass Cards, on which individuals can sign their names. In addition, employees can pay \$5 to wear jeans to work on that Friday. All money raised from these efforts will help pay for meals at the Trinity Community Meal Center.

Finally, Chartwells' employees will prepare and serve two dinners, one at Trinity and one at St. Peter's Soup Kitchen.

Residence halls that partake in the food-drive competition will be eligible to win a first-place prize of 15 pizzas and 10 two-liter bottles of Pepsi; a second prize of 10 pizzas and six two-liter bottles of Pepsi; or a third prize of seven pizzas and four two-liter bottles of Pepsi. Winners will be determined by comparing the monetary value of donations gathered.

The office collecting donations worth the highest monetary value will win lunch for 15, compliments of Chartwells

If you need a food pickup or have any questions, call Amy Rascoe at 518-564-4093.

Emeriti Lounge Moved to Ward Hall

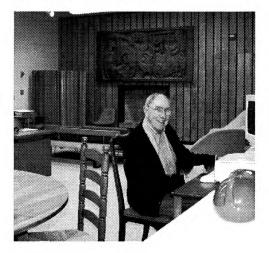
Once housed in the basement of Hawkins Hall, the Louise Norton Emerti Lounge has been relocated to a bright, airy location on the second floor of Ward Hall.

Room 213 features works from the Louise Norton Classic Furniture Collection, including historic furniture and housewares purchased during the former SUNY Plattsburgh professor's time on campus.

Such pieces include a set of mod orange-cushioned chairs and a matching couch arranged in a comfortable living-room-style set-up; a wooden dining room table and chairs; a sitting area made up of sculpturesque chairs and a white coffee table; and a case of dinnerware.

The room is set up for use by emeriti as a lounge or a work area and contains a phone for emergency situations and a computer with Internet access.

The room has been locked to ensure the safety and protection of all objects. The key can be signed out in Room 109 of Ward Hall, the office of the secretary of counselor education.



SUNY Plattsburgh Largest Contributor to SEFA in Region



Faculty and staff at SUNY Plattsburgh have once again risen to the challenge of helping their community.

They did so by giving a total of \$50,823 this year to the State Employees Federated Appeal. SEFA is a voluntary, confidential way to support charities through payroll deductions. Donors can chose where their money goes or opt to

have the SEFA board determine where the money is most needed.

Nearly 300 employees gave to this year's campaign, with an average donation of \$175.

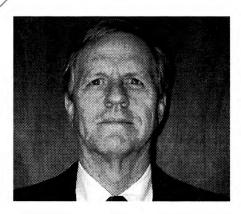
The total is slightly down from the record \$52,773 raised last year, but, according to Director of First Year Programs and SEFA Campaign Cochair Peter Luguri '73 G'80, "Given the economic times, it was a very strong effort. Plattsburgh is by far the greatest contributor to SEFA in our region."

President John Ettling thanked members of the campus community for their generous giving.

"I am proud of the fact that our employees make such a difference in their communities, through their fine work and through their donations," said Ettling.

"Cherice Granger and Carol Bleaux are to be commended for their efforts on SEFA's behalf," said Luguri of his cochairs.

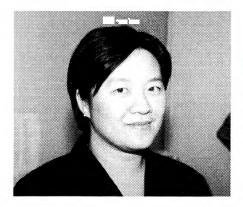
FACULTYSTAFFSHOWCASE >>



Dr. James J. Coffey, professor at the School of Business and Economics, had a letter published in the March 11 edition of the Wall Street Journal. The letter dealt with the government's failure to take into consideration the impact of local property taxes and how these taxes exacerbate the residential housing foreclosure crisis.



SUNY Distinguished Librarian and Dean of Library and Information Services Cerise Oberman was honored by the Association of College and Research Libraries with a Special Presidential Award. This award was given "in recognition of exemplary efforts to advance information literacy in higher education on the 10-year anniversary of the ACRL Institute for Information Literacy Immersion Program." The program, which has now provided intensive information training and education for 1,000 participants, was the result of Oberman's initial call for the establishment of a national information literacy institute. The award was presented at the ACRL Conference in Seattle, Wash., on March 13.



Dr. Meiyin Wu, associate professor of earth and environmental science, had a paper, "Invasive and Non-native Species in a Small New England Watershed," published in the March issue of the Journal of Ecological Restoration. She had another paper, "Wetland Destruction, Loss and Restoration" published as a chapter in the serial book "Lectures in Modern Ecology" earlier this year.

Discovering the Joy of Teaching: A Teaching and Learning Conference, Saturday, April 4, 8:30 a.m.-4 p.m. Warren Ballrooms, Angell College Center. \$50 registration. Free to UUP members. For information call 518-564-3043.

Senior Recital, Sunday, April 5, 2 p.m. Krinovitz Recital Hall, Hawkins Hall. Featuring Rebecca Pethes, soprano. For more information call 518-564-2283.

TEDTalks, Wednesday, April 8, 7 p.m. Room 200, Yokum Hall, SUNY Plattsburgh. Free video conference covering three topics. 1.) Dutch artist Theo Jansen. 2.) Founder of the Preventive Medicine Research Institute Dean Ornish. 3) New York Times Food Writer Mark Bittman.

"Culturally Competent Social Work Practice with the Latino Community," by Dr. Carmen Ortiz Henricks, Yeshiva University. Thursday, April 9, 1:30 p.m. Alumni Conference Room, Angell College Center.

Roundtable Discussion: Feminism and Motherhood, Thursday, April 9, 12:30-1:15 p.m. Cardinal Lounge, Angell College Center. Discussion with Dr. Lori Walters-Kramer, Dr. Simona Sharoni, Dr. Connie Shemo and colleagues.

Lunchtime Learning Series for Faculty: Wikis and Blogs, Thursday, April 9, 12:30-1:30 p.m. Room 249, Feinberg Library. For information call 518-564-5205.

"Dining Etiquette," Thursday, April 9, 4:30 p.m. Sibley 403A, followed by dinner in Samuel D's at 5:30 p.m. Limited to 16 people. SUNY Plattsburgh students have first priority. For information on cost or to register call 518-564-4169.

Sexual Dimorphism, Sexual Conflict and the Cost of Reproduction: Three Vignettes Featuring the Brown Anole, Thursday, April 9, 6 p.m. Room 106, Hudson Hall. Seminar by Dr. Robert Cox, Dartmouth College. Free. For more information contact Tobiloba Oni at toni001@ mail.plattsburgh.edu or Dr. Chris Martine at 5518-564-5277.

Feminist poetry in support of Take Back the Night, Thursday, April 16, 12:30-1:15 p.m. Cardinal Lounge, Angell College Center.

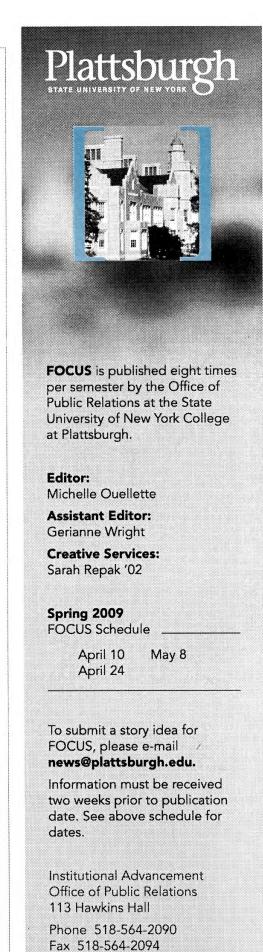
Learn and Lunch Series for Faculty: Google Books/Google Scholar, Thursday, April 16, 12:30-1:30 p.m. Room 249, Feinberg Library. For information call 518-564-5205.

Event to Mark Take Back the Night, Friday, April 17, 6 p.m. Krinovitz Recital Hall, Hawkins Hall.

Champlain Valley Voices and SUNY Plattsburgh Choral Union, Saturday, April 18, 8 p.m. E. Glenn Giltz Auditorium, Hawkins Hall. "Great American Songbook Vol. 2: Broadway Duos." Dr. Karen Becker, artistic director.

ONE's One Mile Fun Run and 5K Race, Sunday, April 19, 10 a.m. In front of the Angell College Center. Benefits Plattsburgh food shelves. Entry fees: One Mile Fun Run — \$10, 5K Race — \$15. For more information call 518-564-3200.

Autism Awareness Walk, Sunday, April 19, 10 a.m. PARC Oval. Proceeds support services for children with Autism Spectrum Disorders and educational conferences/seminars for family members. For more information, visit the Web at Autismawarenesswalk.org.



news@plattsburgh.edu

FOCUS

PUBLISHED BY SUNY PLATTSBURGH FOR THE COLLEGE COMMUNITY

APRIL 10, 2009



Four students recognized as 'best of the best'

Four SUNY Plattsburgh students received the State University of New York Chancellor's Award for Student Excellence at a ceremony in Albany earlier this month.

Angell Acosta '08, Meagan Lebeau '09, Nicholas Ostroy '09 and Sarah Wharton '09 were presented with the award, which was created 12 years ago to recognize students who have best demonstrated the integration of academic excellence with accomplishments in the areas of leadership, athletics, community service, creative and performing arts or career achievement. The average grade point average for all SUNY Chancellor's Award recipients this year is 3.77.

"A rigorous three-part process that begins at our campuses evaluates not only each student's academic, artistic and athletics performance, but also their service to the community," said SUNY Vice Chancellor and Officer-In-Charge John J. O'Connor.

"It is my pleasure to congratulate this year's recipients, their families and the campuses for their remarkable achievements. These students are truly the best of the best at SUNY today."

"These students represent the tremendous potential of the student body here at SUNY Plattsburgh," said President John Ettling.



Acosta, of New York, N.Y., is in his first year of graduate school, pursuing a master's in liberal arts with a concentration

in leadership studies. Acosta has served as a student ambassador, resident assistant and president of the Student Association. He is a member of three honor societies: the Omicron Delta Kappa National Leadership Honor Society, the Chi Alpha Epsilon Honor Society and the Phi Eta Sigma Honor Society. He is also a recipient of a SUNY Plattsburgh Graduate Diversity Fellowship.



Ostroy, of Smithtown, N.Y., is a double major in history and Canadian studies and double minor in political

science and Latin American studies. He is a member of two honor societies, one of which is the history honor society Phi Alpha. He was the recipient of a Killam Fellowship for the 2007-2008 academic year, through which he was able to study at Queen's University in Canada. This past summer he had an internship with the U.S. State Department at the U.S. Mission to the United Nations.

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Giltz, Paquette to receive Distinguished Service Awards

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Holocaust victims to be remembered during campus commemoration

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Lebeau, of Plattsburgh, is a biology major with minors in ecology and chemistry. She belongs to three

honor societies including ODK. Her accolades include the SUNY Plattsburgh Presidential Scholarship and the "Way to Glow" Award for Outstanding Patient Care at the CVPH Medical Center.

See "Chancellor's Award" Page 2

Teacher education programs use inquiry-based approach to instruction

When the call went out from politicians and parents to improve teacher education programs across the country, SUNY Plattsburgh faculty heard it loud and clear.

"We listened, and we are taking up that challenge," said Dr. Bob Ackland, who along with Dr. Heidi Schnackenberg and Dr. Denise Simard are the program area coordinators in the teacher education unit.

Members of the education faculty studied best practices in the field, restructured programs to reflect those practices and are now conducting research to better understand the impacts of the changes.

This is encouraged by the Teacher Education Accreditation Council, which will be on campus April 13-15 to review the programs. According to Ackland, TEAC calls for an inquiry approach, encouraging the faculty to study what



is happening in the programs and continuously make improvements.

See "Education programs" Page 3





Plattsburgh STATE UNIVERSITY OF NEW YORK

SUNY Plattsburgh honors Shoah victims during annual Holocaust remembrance

A Yom Hashoa service at Temple Beth Israel opens the 16th annual SUNY Plattsburgh Week of Remembrance for Holocaust victims.

Students, faculty and staff are invited to a religious service for Yom Hashoa, or Holocaust Remembrance Day, for the 6 million Jews who perished at the hands of the Nazis during World War II. The service will take place Monday, April 20 at 7 p.m. at the temple on Bowman Avenue in Plattsburgh.

The commemoration continues Thursday with the annual memorial ceremony at 4 p.m. in the Holocaust Memorial Shrine, Feinberg Library. During the memorial, Dr. Jonathan Slater, associate professor in the Center for Communication and Journalism, will announce plans to institute a creative competition for students that centers on the theme of Holocaust and genocide. Rules and submission guidelines will be announced next semester. Prizes will be awarded.

Anna Gonshor of McGill University's Department of Jewish Studies will provide a view of Jewish life in Eastern Europe between the world wars at 7 p.m. Thursday in Room 206 of Yokum Hall.

In addition, Library and Information Services will host a virtual and in-library exhibit of media and materials related to the Holocaust.

For more information on Holocaust Remembrance Week, contact Slater at 518-564-2284.

Giltz, Paquette honored for service





Roderic Giltz and Dr. Celine Racine Paquette '60 have been selected to receive SUNY Plattsburgh's 2009 Distinguished Service Award at the college's commencement ceremonies May 16.

College Council Chair Arnold Amell '53 said that he could think of no more deserving people to be given the award.

"Anyone looking at their business success, their outstanding community service and their extensive involvement with and support of SUNY Plattsburgh, can see that their selection to receive the Distinguished Service Award is richly deserved," said Amell.

Chairman of Northern Insuring Agency, Giltz has been active with the college since the 1960s. He credits his father, the late E. Glenn Giltz, a founding member and former president of the Plattsburgh College Foundation and a previous winner of the SUNY Plattsburgh Distinguished Service Award, for getting him involved.

"It was part of the education of a youngster by his parent who talked about an obligation to giving back to the community – and the community in a broad sense of the word – meaning the college, the state, the nation," said Giltz.

Paquette said she was humbled by the award.

"When Arnie Amell called me about it, I was just stunned," said Paquette. "There are so many deserving people out there; to select me was just special."

A former school nurse-teacher, school principal, SUNY trustee and head of Paquette's Insurance Agency, Paquette has also been active with the college since the 1960s. She was a member and is now an honorary

"When Arnie Amell called me about it, I was just stunned," said Paquette. "There are so many deserving people out there; to select me was just special."

member of the Plattsburgh Foundation Board. In addition, she has served on the nursing program's advisory board and is currently a co-chair of Bright with Promise, the first comprehensive fundraising campaign in the history of the college. She is also a benefactor of the Community Service Scholarship program.

Chancellor's Award: SUNY Plattsburgh Students Recognized



From Page 1

Wharton, of Afton, N.Y., is an environmental science major with

a minor in geographic information systems. She belongs to the Phi Kappa Phi National Honor Society and has received three scholarships including the Fitzpatrick Memorial Scholarship. She is currently an active student ambassador and the co-chair of the Campus Committee for Environmental Responsibility, a group she helped to create.

Education programs use research, monitor effectiveness of instruction

Continued from Page 1

As a result, faculty are studying whether or not students feel they are part of a learning community and what influence this might have on their performance. They are also exploring the impact of early field placements; the amount of time faculty spend at area schools; and whether or not program graduates are applying what they've learned in terms of best practices.

Now that some research has been

conducted on graduates under the old programs, this data can be used to compare graduates in the revised programs, to monitor the effectiveness of these programs and to help faculty members adjust their practices to ensure positive outcomes, according to Dr. David Hill, dean of education, health, and human services.

"We should always be asking questions about the effectiveness of our practice, and asking if we are accomplishing what we have set out to do," said Hill.

"This research has invigorated the faculty," said Schnackenberg.
Simard agreed.

"I do feel there is a genuine passion



about this inquiry approach to the teaching and learning process," she said.

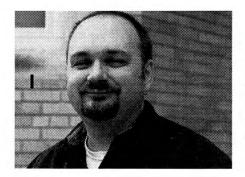
FACULTYSTAFFSHOWCASE >>



Dr. Julia Davis, assistant professor of counselor education and the coordinator of the student affairs professional practice program, will be presenting twice at the annual NAFSA: Association of International Educators conference that will take place in Los Angeles this May. Each year there are approximately 10,000 attendees at this conference. Davis co-presented a full-day training workshop she helped write, titled "Fundamentals of Short-term Education Abroad Programs." It has taken 18 months to create the curriculum and write the trainer manual and the participant workbook for this official NAFSA professional practice workshop. Davis is also presenting a session titled "Judicial Affairs Abroad: Developing Engaged and Responsible Global Citizens."



Dr. Nancy Elwess, associate professor of biology, was the Marjorie Gardner Lecturer at the National Science Teacher Association's national conference in New Orleans, La. The topic of her talk was "Ancient Maya Skeletons Meet 21st Century Technology." Elwess is also the recipient of the 2009 Frederica Hollister Professional Educator's Award through Delta Kappa Gamma Society International.



Dr. Daniel Lake, assistant professor of political science, just had an article, "Coercive Air Power and Compliance: Kosovo Revisited," accepted for publication in the summer issue of International Security. Lake also presented two papers at the International Studies Association annual convention held in New York City in February. His papers were titled "The (Dis-?)Utility of Force: Interstate Violence in the Post-Cold War Era" and "The Causes of Violence: Issue Salience and Conflict Escalation."

Associate Professor **Noreen M. Houck** has earned the designation certified nurse educator after meeting strict eligibility criteria and successfully completing a rigorous certification examination developed and administered by the National League for Nursing.

15th Annual Conference on Alzheimer's Disease, Tuesday, April 21, 9 a.m.-3:30 p.m. Angell College Center. For information, call 518-564-3370. To register, call 518-564-3054.

Symphonic Band, Tuesday, April 21, 7:30 p.m. E. Glenn Giltz Auditorium, Hawkins Hall. For information, call 518-564-2283.

Evolution and Faith Discussion Forum, Wednesday, April 22, 6-8 p.m. Alumni Conference Room, Angell College Center. For more information, contact toni001@mail.plattsburgh.edu.

Showcase Series: Dr. Kevin Dann, on Christ and the Maya calendar, Wednesday, April 22, 7:30 p.m. Cardinal Lounge, College Center.

TEDTalks, Wednesday, April 22, 7 p.m. Room 200, Yokum Hall. Free video conference featuring cellist Caroline Lavelle, mathematician and magician Arthur Benjamin, "hacker" of the human brain and Irish magician Keith Barry, and two Pilobolus dancers.

Visual Artist Series: Printmaker Jim Lee, Thursday, April 23, 7:30 p.m. Cardinal Lounge, Angell College Center.

"The Goat, or Who is Sylvia?" Thursday-Friday, April 24-25, 7:30 p.m. Studio Theatre, Myers Fine Arts Building. Tickets at College Center desk and at the door. For information, call 518-564-2283.

Annual Sigma Xi Student Research Symposium, Friday, April 24, 1-4 p.m. Beaumont Hall lobby. For information, call 518-564-5277.

ChoralFest 2009 Concert, College Chorale and Cardinal Singers, Friday, April 24, 7:30 p.m. E. Glenn Giltz Auditorium, Hawkins Hall. Tickets at College Center desk and at the door. For information, call 518-564-2283.

Karen Becker and Friends, Saturday, April 25, 7:30 p.m. E. Glenn Giltz Auditorium, Hawkins Hall. Featuring guest Vale Rideout, tenor. For information, call 518-564-2283.

Voice Masterclass: Classical and Cross-over Singing, Sunday, April 26, noon, Krinovitz Recital Hall, Hawkins Hall. Guest Vale Rideout. For information, call 518-564-2283.

Phi Kappa Phi Induction Ceremony, Sunday, April 26, 1-3 p.m. E. Glenn Giltz Auditorium, Hawkins Hall.

Sinfonia Concert, Monday, April 27, 7:30 p.m. E. Glenn Giltz Auditorium, Hawkins Hall. For information, call 518-564-2283.

Chamber Ensembles Concert, Tuesday, April 28, 7:30 p.m. E. Glenn Giltz Auditorium, Hawkins Hall. For information, call 518-564-2283.

Faculty Showcase: Philosophy for Children by Dr. Beth Dixon, Wednesday, April 29, 7 p.m. Amnesty Room, Angell College Center.

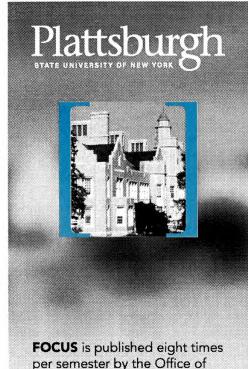
Women's Studies Award Ceremony, Exhibit and End-of-Year Party, Thursday, April 30, 12:30-1:15 p.m. Cardinal Lounge, Angell College Center.

LCRI Seminar: "Lake Champlain and Its Future" by Mike Winslow, Thursday, April 30, 12:30 p.m. Room 106, Hudson Hall.

Schools of the Future featuring Linda Christensen, Thursday, April 30, 7:30 p.m. Warren Ballrooms, Angell College Center.

Reader's Theater with Dr. John Shout, Thursday, April 30 and Friday, May 1, 7 p.m. Hartman Theatre, Myers Fine Arts Building. For information, call 518-564-2283.

33rd Annual Jazz Festival, Thursday, April 30, 7:30 p.m. E. Glenn Giltz Auditorium. For information, call 518-564-2283.



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Spring 2009 FOCUS Schedule

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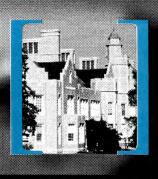
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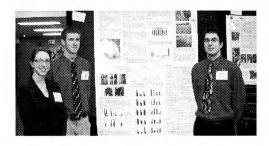
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APRIL 24, 2009



Environmental science students present at Geological Society conference

Five students from the Center for Earth and Environmental Science presented their research results at the Northeastern Section Meeting of the Geological Society of America in Portland, Maine, March 22-24.

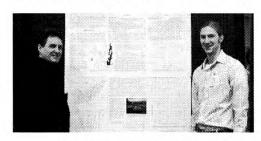


Sarah Wharton, Matthew Merulla and Kevin Kieper

Joel Brandt, master's candidate in earth science education, gave an oral presentation on his geologic research in Québec, "Apatite Fission-Track Evidence for Late Paleozoic to Early Mesozoic Unroofing and Potential Fault Reactivation Along the Saguenay River Graben, Québec," which was coauthored by Dr. Mary Roden-Tice, professor of

geology. Roden-Tice also gave an oral presentation, "Post-Jurassic Uplift and Faulting Along the St. Lawrence Rift System, Québec Based on Apatite Fission-Track Evidence."

Sarah Wharton, Matthew Merulla, Derek Smith and Kevin Kieper, seniors in environmental science, presented a poster on "Soil Macropores and Surface Water Quality in Tile Drain Systems." Dr. Robert Fuller, director of the Center for Earth and Environmental Science, and Stephen Kramer of Miner Institute served as coauthors on the presentation. Smith also presented a poster, "Assessing Spatial Variability of Nutrient Runoff in the Little Chazy River Watershed, Northeastern New York, Using Monthly



Dr. David Franzi and Derek Smith

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EOP raises awareness, donations of items for JCEO

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AED program aims to make college a safer place

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Synoptic Water-Quality Surveys over a One-Year Period," which was coauthored by Ethan Sullivan '08, master's candidate in earth science education; Brian Huber, senior in geology; Kramer; Fuller; and Dr. David Franzi, professor of geology.

"Power Down Plattsburgh" nets 5 percent energy reduction

The results are in.

SUNY Plattsburgh's "Power Down Plattsburgh" challenge resulted in a 5 percent reduction in energy consumption on campus this Earth Day.

Sponsored by the new Sustainability Task Force, the challenge asked faculty, staff and students to find ways of conserving energy – turning off unnecessary equipment and lights.

To measure results, the college's electric meters were checked. On Tuesday, the campus used 80,020 kilowatt-hours. On Wednesday, Earth

Day, this number dropped by 4,040 kwh to 75,980 kwh – a 5 percent reduction compared to the day before.

"Our actions were equivalent to turning off nearly 5,000 light bulbs (100 watt) for a period of eight hours – one for every person on campus," said Dr. Robert Fuller, director of the Center for Earth and Environmental Science. "Our energy savings for a single day resulted in as much as 5,000 pounds of carbon dioxide, considered the primary cause of global warming, being kept out of the atmosphere. If the campus could sustain this level of reduction for an entire year, it could save the college and the State of New York nearly \$45,000."

Members of the Task Force hope to revisit the challenge on at least an annual basis.

These efforts are part of SUNY Plattsburgh's recently approved strategic plan for 2009-2012, which lists increasing the sustainability of the college as a priority.

To learn more about the Task Force contact Keith Tait at 518-564-3290 or Lauren Eastwood at 518-564-3309.





Plattsburgh STATE UNIVERSITY OF NEW YORK

EOP raises awareness, donations of personal-care items for JCEO

Food shelves don't just stock foodstuffs, they also stock personalcare items for those who may forego them in order to put food on their tables.

According to the Joint Council for Economic Opportunity of Clinton and Franklin Counties Inc., needy families often sacrifice buying personal-care items like bath soap, shampoo, lotion, deodorant, detergent and toothpaste so they can buy food.

To help ease the shortages of personal-care items at JCEO, the **Educational Opportunity Program** at SUNY Plattsburgh is sponsoring "Spring Cleaning: Give the Gift of Clean," a drive to collect new and unused personal care items for JCEO's food shelf. Participants can bring items to the EOP office in the Angell College Center or, if offices organize drives, they can call for a pickup of donated goods. Suggested donations include shampoos and conditioners (full or travel-sized); bar soap, liquid bath soap and body wash; children's bath products; lotion, deodorant and antiperspirant; toothpaste and toothbrushes; mouthwash and laundry detergent.

For more information or to schedule an office pickup, call EOP at 518-564-2263.



New coordinator of Employee Assistance Program to serve as resource for wellness



Dr. Beverly Burnell '76 G'83, associate professor of counselor education, has recently taken on the additional role of coordinating the college's Employee Assistance Program.

The EAP helps employees by providing confidential assessments of problems and offers information and/or referrals to local providers. The program can help address a range of issues, the most common being emotional or physical, alcohol or other drugs, relationships or family. The program itself does not

provide counseling or specific services.

"The goal of the position is to serve as an advocate for all employees in terms of overall wellness," said Burnell. "I like the idea of helping others address issues that they face by connecting them with helpful resources. My first goal will be to meet with area service providers to introduce myself and understand the full range of the services they can offer."

"Dr. Burnell's academic credentials and experiences in counseling, crisis intervention and career development made her an ideal candidate to lead this important program," said Lawrence Mills, executive director for human resource services. "I'm delighted Bev has accepted the position and believe she can take this program to an entirely new level for the campus."

External defibrillator program looks to certify faculty, staff and students as SUNY lifesavers

SUNY Plattsburgh has been working on another initiative to make the campus safer. The Automated External Defibrillators program trains students, faculty and staff in how to use the devices and how to perform CPR.

Cory Crahan, program coordinator, was hired after a 2005 New York state bill required that there be at least one AED in all state buildings. This includes all buildings on SUNY campuses. The bill also requires that at least two people per building be trained to use an AED. By the end of the installation process, the campus will need to have about 240 trained rescuers.

The AED is a computerized medical device. It can check a person's heart rhythm and recognize a rhythm that requires a shock. It can also advise the rescuer when a shock is needed. The AED uses voice prompts, lights and text messages to tell the rescuer the steps to take.

Crahan cited the importance of the program as obvious.

"It saves lives," he said.

One of his goals for the program is to get people who "roam around" campus, maintenance workers and SUNY grounds people, to get involved to increase the program's effectiveness.

The two-hour class certifies participants as SUNY lifesavers which includes training in adult, child and infant CPR, adult and child AED and adult choking.

Faculty and staff who are listed as active responders receive an automatic e-mail refresher every three to six months. The interactive quiz asks a series of questions about how CPR is performed and the proper use of an AED. This refresher helps to keep responders ready.

To schedule a CPR class, contact AED Program Coordinator Cory Crahan at ccrah001@plattsburgh.edu or 518-564-7968.

- Twanna Cornish '09



Dr. William Pfaff's composition, "Elegy" for solo cello, was performed by Dr. J.W. Turner at the University of North Carolina-Charlotte and Winston-Salem State University on March 28 and April 1, respectively. The assistant professor of music also joined forces with Dr. Andrew Waters, an adjunct lecturer in the music department, to present a session on "Facilitating Effective Communication in the E-Learning Environment" at SUNY Plattsburgh's Discovering the Joy of Teaching Conference. They also chaired a roundtable session on the same topic at the Lilly-East Conference on College and University Teaching in Newark, Del. In addition, Pfaff was selected to be an artist in residence at the Petrified Forest National Park, Holbrook, Ariz., in July. He will compose music to be used in the park's 2016 Centennial celebrations.



Dr. Rohit Rampal, assistant professor of management and international business, recently presented a paper, "A Pilot Study of Factors that Influence Undergraduate Students' Opinions of IT Ethics," at the annual conference of the Decision Sciences Institute, held in Baltimore, Md., last December. The paper was published in the conference proceedings.



Dr. Justin Zhang, assistant professor of management and international business, recently published an article, "Personalizing Organizational Knowledge and Organizationalizing Personal Knowledge," in Online Information Review, Special Issue on Personal Knowledge Management. He has also had "Social Software for Customer Knowledge Management," a book chapter, published in the Handbook of Research on Social Interaction Technologies and Collaboration Software: Concepts and Trends in IGI Global, Pa. In addition, Zhang has recently published another chapter, "Managing Customer Knowledge with the Support of Social Software," in the Encyclopedia of Knowledge Management, 2nd Edition, IGI Global, Pa.; and an article, "Trade Press Articles vs. Refereed Proceedings Articles: Quantifying the Lag Time for Publication of Information Technology Articles between the Two Venues," in the November 2008 DSI Annual conference proceedings, Baltimore, Md.

Institute on Québec Studies colleagues led the 21st annual Québec Winter Symposium in Montréal at the end of March. Amy Sotherden '98, outreach coordinator, was responsible for the design and execution of this event under the management of Dr. Christopher Kirkey, director. Foreign language and literature faculty members Dr. Jean Ouedraogo and Dr. Marie Cusson, and Jay Ketner of Canadian studies moderated sessions and were also involved in planning. The three-day program, "Struggle, Identity and Survival: The Haitian Immigrant Experience in Montreal," was conducted entirely in French and drew French professors and educators from Alabama, Connecticut, Indiana, Michigan, New York and Ohio. A variety of cultural issues were discussed by prominent Haitian-Québécois speakers including authors, publishers, hip-hop artists, a sociologist, a film maker and a voodoo practitioner.

CAUGHT BEING GREEN:

Janice Marchut Conrad of the biological sciences department has been caught being "green." Before she buys an item, she makes sure it is either recyclable or can be reused. In addition, she does not just throw organic materials away. She puts them in a compost pile that she uses to feed her garden.

Schools of the Future Conference for area teachers and college instructors, featuring Linda Christensen, Thursday, April 30, 1-3 p.m. Warren Ballrooms, Angell College Center.

Schools of the Future forum for parents, teachers, students and community members, featuring Linda Christensen, Thursday, April 30, Warren Ballrooms, Angell College Center, 7:30-9 p.m. Free and open to the public.

Reader's Theater with Dr. John Shout, Thursday, April 30, and Friday, May 1, 7 p.m. Hartman Theatre, Myers Fine Arts Building. For more information, call 518-564-2283.

33rd Annual Jazz Festival, Thursday, April 30, 7:30 p.m. E. Glenn Giltz Auditorium, Hawkins Hall. For more information, call 518-564-2283.

North Country Literature Festival, Friday, May 1 – 3-4 p.m. "Graduate School for Literature, ELA and Creative Writing: Where Do I Begin?" Commons Room, Champlain Valley Hall – 4:30-6 p.m. Festival Keynote Reading by novelist Heather O'Neill and poet Jane Springer, Krinovitz Recital Hall, Hawkins Hall. For more information, call 571-332-4606.

33rd Annual Jazz Festival Concert, Friday, May 1, 7:30 p.m. E. Glenn Giltz Auditorium, Hawkins Hall. \$8 general admission. \$5 seniors and SUNY Plattsburgh employees, \$2 SUNY Plattsburgh students. For information, call 518-564-2283.

73rd Annual Meeting of the Northeast Section of the American Society of Plant Biologists. Friday-Saturday, May 1-2. For information, visit www.plattsburghcas1.com/NEBio/index.html.

Lyric Scenes Workshop presents "Classic Broadway," Saturday, May 2, 7:30 p.m. and Sunday, May 3, 2 p.m. Hartman Theatre, Myers Fine Arts Building. For information, call 518-564-2283.

Pulitzer Prize Winner David Cay Johnston on Media, Ethics, and the Law, Tuesday, May 5, 4:30 p.m. – 6:30 p.m. Room 208, Yokum Hall. For more information, call 518-564-2448.

Guitar Studio and Ensemble Concert, Wednesday, May 6, 7:30 p.m. E. Glenn Giltz Auditorium, Hawkins Hall. For information, call 518-564-2283.

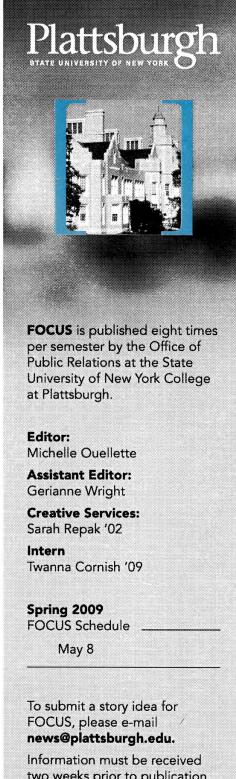
Ringing Down the Curtain, Wednesday, May 6 and Thursday, May 7, 7 p.m. Hartman Theatre, Myers Fine Arts Building. For more information, call 518-564-2283.

Women's Studies End-of-Year Party, Thursday, May 7, 12:30-1:15 p.m. Alumni Conference Room, Angell College Center.

Senior Recital: Ah Young You, Friday, May 8, 7:30 p.m. Krinovitz Recital Hall, Hawkins Hall. Piano.

Senior History Projects, Friday, May 8, 9 a.m.-noon, 1:30 p.m.-4:30 p.m. Alumni Conference Room, Angell College Center. For information, call 518-564-5212.

Gospelfest, Saturday, May 9, 7:30 p.m. E. Glenn Giltz Auditorium, Hawkins Hall. Students: \$5 in advance, \$8 at door. General admission: \$12 in advance, \$15 at door. Children 5 and younger: free. For information, call 518-564-5078.



Information must be received two weeks prior to publication date. See above schedule for dates.

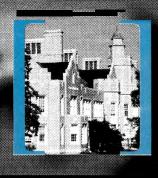
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FOCUS

PUBLISHED BY SUNY PLATTSBURGH FOR THE COLLEGE COMMUNITY

MAY 8, 2009



President Ettling to unveil new budget actions

President John Ettling plans on issuing a memo to campus this week, detailing additional steps that are being taken or considered to address the difficult budgetary situation faced by the college.

"I have met regularly with the cabinet and deans to put together a comprehensive plan to address this challenge," Ettling said. "The memo to the campus community will summarize the steps we have taken to date and specific measures we will institute in the near future."

Two programs have already been announced that are designed to provide savings to the college:

- A volunteer work reduction program is being offered to eligible employees who can reduce their work obligation by up to 20 percent.
- A phased retirement program provides incentives for eligible faculty and staff to transition to retirement. Interested employees

would reduce their work obligations over a two-year period, followed by full retirement.

The most significant aspect of the plan is a full review of academic and support programs that will occur over the summer to further the efforts to stabilize the college's budget situation. Results of the review are expected to be announced at the beginning of the fall semester.

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FOCUS goes digital

Focus is about to be reincarnated.

After today, the college's internal newsletter will no longer take the form of a printed document. Instead it will only exist as Focus Online at weblog. plattsburgh.edu/focus.

The measure is designed to make the newsletter more "ecofriendly," to allow for greater content and to save much-needed money for the college.

"Our hope is that the move will not only result in a more sustainable newsletter – it will result in a better newsletter," said Focus Editor Michelle Ouellette.

Focus Online will be published eight times a semester, and faculty, staff and friends of the college will be notified via e-mail whenever new material is published.

For more information, contact news@plattsburgh.edu.

Commencement to honor nearly 1,000 students May 16





Actor David Annable and nursing major Kinnon Bliss will be among those who take to the stage at SUNY Plattsburgh's commencement ceremonies on Saturday, May 16, in the Field House.

Bliss will serve as the student speaker at both the 10 a.m. ceremony for majors in education, health, human services and business and at the 2 p.m. for those in the Arts and Science Division. In her speech, she will ask the questions, "Who are you becoming?" and "Are you making the most of yourself?"

Annable will receive the Alumni Association's Off to a Good Start Award. He is on the cast of ABC's hit series "Brothers & Sisters," acting opposite Sally Field, Calista Flockhart, Rob Lowe and others. Despite his success in Hollywood, he has come back to SUNY Plattsburgh to finish his degree in communication via online classes.

Also on stage will be Roderic Giltz and Dr. Celine Paquette '60, both of whom will receive the Distinguished Service Award.

An estimated 900 students are eligible to graduate at the ceremonies.



Fellowship winner to observe interaction of elderly with children

Amanda Goodfellow's favorite time of day is the time she spends with the individuals at the Third Age Adult Day Center.

The human development and family relations major will have many great days next year as she puts her Chapel Hill Foundation Fellowship to work. Goodfellow was recently awarded the competitive "Challenges of an Aging Society" fellowship, which pays tuition, in addition to a summer stipend, to an individual doing research on aging.

For her research, Goodfellow will work at the Third Age Center, part of the Alzheimer's Disease Assistance Center. There she will study the affects of interaction between children and individuals with memory impairments.

"In September, I'll have the dementia clients meet with the pre-K class at the SUNY Plattsburgh Child Care Center once a week for an hour," said Goodfellow. Both centers are in Sibley Hall on campus, so the proximity is perfect she added.

"I'll be looking for an improvement in mood, a decrease in apathy, an increase in engagement," she said. "Of course, each person's ability to communicate is different, so that will be a challenge. Some can't talk. One gentleman whistles to communicate."

From her study, Goodfellow hopes to compile statistical evidence that shows intergenerational co-mingling works in the treatment of dementia.

"I'm hoping it can be used in intergenerational programs in the future," she said.



Plattsburgh STATE UNIVERSITY OF NEW YORK

SUNY Plattsburgh faculty and staff honored with Chancellor's Award for Excellence

Seven SUNY Plattsburgh faculty and staff have won a State University of New York Chancellor's Award for Excellence this year. Visit weblog.plattsburgh. edu/focus for more on this story.



Senior Assistant Librarian Debra Kimok '97 won the Award for Excellence in Librarianship for her skill

and extensive service, combined with scholarship and continued professional achievements.

"In letters of support, users of Special Collections praise Ms. Kimock for her knowledge and her helpfulness, and her colleagues value the contributions she has made to all three units in which she has worked," said President John Ettling.



Dr. Stephen G. Saiz, an associate professor of counselor education, is a recipient of the Award for Excellence in Teaching.

"Letters from 12 students and former students ... praise his enthusiasm and support, his knowledge of the subject and his ability to make learning enjoyable even while class remains structured and focused," said Ettling.



Computing and Media Services Coordinator John Bradley '94 received the Award for Excellence in Professional Service.

"That Mr. Bradley has always performed superbly in fulfilling the job description for his position is evident from the consistently fine annual performance reviews he has received over the years and his movement from a programmer position to successively more complex positions, requiring advanced managerial skills as well as computer knowledge," Ettling added.



Dr. Jon Chatlos, an associate professor of English, won the Chancellor's Award for Excellence in Teaching.

"Students are very appreciative of Dr. Chatlos' skill as a teacher. In student evaluations from every course he has taught over the past 12 semesters, he is consistently rated as an excellent teacher," said Ettling.



Dr. Beth A. Dixon, who also won the Award for Excellence in Teaching, is an associate professor of philosophy.

"Letters of support from students note that 'her in-class discussions get students thinking' and also that 'she manages to control and alleviate seemingly controversial class discussions,'" said Ettling.



Rick Davies associate professor of music won the Award for Excellence in Scholarship and Creative Activities.

"Dr. Davies' colleagues in the Department of Music at SUNY Plattsburgh and music lovers in the college and community at large are similarly impressed with the quantity and quality of his work," said Ettling.



Sandra Rasco '95, secretary I in Computing and Media Services, received the Award for Excellence in Classified

Service, an award that is being given for the first time this year.

"The nomination form cites a number of examples of Ms. Rasco's energy, initiative, flexibility and creativity in performing her duties; and above all, her dedication to providing top-quality customer service," said Ettling.



Dennis Aprill '79, lecturer in the English and journalism departments, has signed a contract with the History Press, Salem, Mass., to write a book, "Adirondack Wildlife Tales" (tentative title), based partially on his natural history articles in the Press Republican. The book is scheduled for an early 2010 release. Aprill also has an article, "Growl, You're on Candid Camera," in the Adirondack Life Magazine Annual Summer Guide.



Dr. Linda A. Luck G'80, professor of chemistry, has published a paper in Analytical Biochemistry, titled "Genetically Engineered Protein Films on Gold Nanoparticles: A Novel Electrochemical Glucose Biosensor." The paper was co-published by Dr. Silvanna Andreescu from Clarkson University.



Dr. Mark P. Richard, associate professor of history and Canadian studies coordinator, has an article, "This Is Not a Catholic Nation: The Ku Klux Klan Confronts Franco-Americans in Maine," coming out in the June 2009 issue of the New England Quarterly. This essay is part of a larger project that will become his second book. It will examine the activities of the KKK in French-Canadian population centers in New England during the 1920s.





Two SUNY Plattsburgh history faculty members have had articles accepted by the Journal of Women's History, the premiere journal in the field of women's studies. **Dr. Connie Shemo's** article "How Better Could She Serve Her Country? Cultural Translators, U.S. Women's History, and Kang Cheng's 'Amazons in Cathay,'" will be published in the winter issue. **Dr. Jessamyn Neuhaus's** article, "'Is It Ridiculous for Me to Say I Want to Write?' Domestic Humor and Redefining the 1950s Housewife Writer in Fan Mail to Shirley Jackson," will be published in the summer issue, Volume 21, No. 2.



Dr. Jean Ouédraogo, professor and chair of foreign languages and literature, presented a paper, titled "L'esthétique du voyage chez Ahmadou Kourouma," and chaired a panel at the 35th annual conference of the African Literature Association in Burlington, Vt., this April. As outgoing president of the Francophone Caucus of the ALA, he hosted the Francophone luncheon and business meeting. Ouédraogo also attended the 40th anniversary of FESPACO, the Pan-African Film Festival of Ouagadougou and took part in the 25th edition of Vues d'Afrique, the Montreal-based PanAfrica International film festival where he serves as vice president of the board of directors.



This April, **Dr. William Peters**, assistant professor of sociology and criminal justice, recently appeared as a panelist at Columbia University in New York City. He chaired a panel, titled "War Crimes and Justice During and After World War II," which included several paper presentations and was conducted during the annual convention of the Association for the Study of Nationalities, sponsored by the Harriman Institute.

Qiuyun Lin, assistant professor of childhood education, has recently had two articles published. "Student Views of Hybrid Learning: A One-year Exploratory Study" was published in the Journal of Computing in Teacher Education. The other, "Preservice Teachers' Learning Experiences of Constructing ePortfolios Online," was published in The Internet and Higher Education.

"Ripples in the Upside-Down Lake of the World: Running a Read-Aloud Marathon," an article by **David lasevoli**, assistant professor of teacher education, will be featured in the July 2009 issue of English Journal.

10th Annual Arts and Science Academic Achievement Award Ceremony and Reception, Friday, May 15, 5 p.m. E. Glenn Giltz Auditorium. For more information, call 518-564-3150.

SUNY Plattsburgh Spring/Summer Commencement Ceremonies, Saturday, May 16, 10 a.m. (Education, Health and Human Services, School of Business and Economics) and 2 p.m. (Arts and Science), Field House.

2009 Global Supply Chain Management Conference, Tuesday, May 19-Thursday, May 21. All day. Angel College Center. For more information, visit the Web at www.plattburghcas1.com/GSCM.

Conference on New York State History, Thursday, June 4-Saturday, June 6, SUNY Plattsburgh. Events open to the public include a forum, "Continental Engagement: U.S.-Canada Relationships, 1609 to the Present," at 7:30 p.m. on June 4 in Yokum Hall; and a lecture by Pulitzer Prize-winning author David Hackett Fischer, who will speak on "A Frenchman in New York: Champlain Among the Mohawk in 1609" at 8 p.m. in the E. Glenn Giltz Auditorium on Friday, June 5. For more information, see www.nysha.org.

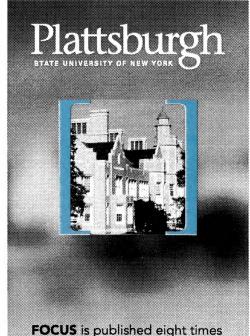
Speech and Hearing Center Open House, Thursday, June 18, 2-5:30 p.m. Room 224, Sibley Hall. Tours of the clinic, free hearing screenings, informational materials and refreshments. For more information, call 518-564-2170.

Managing E-Mail Effectively, Wednesday, June 24, 9 a.m.-1 p.m. Cardinal Lounge, Angell Center. Workshop discusses how to identify records transmitted via e-mail; identify the retention period for e-mail records; file, maintain and preserve e-mail; and more. Free and open to the public. For more information, call 518-564-5011.

The 11th Annual Lake Champlain Sea Kayak Institute, Monday, July 13-Thursday, July 23, Valcour Educational Conference Center, Peru. Programs for new or beginning paddlers and for experienced paddlers. For schedule, costs and registration information call 518-564-5292.

Senior Exhibition 2009: "Hello, My Name is ..." noon-4 p.m. daily, through May 17, Burke Gallery, Myers Fine Arts Building. Exhibit showcases works of SUNY Plattsburgh seniors. For information, call 518-564-2474.

"Rockwell Kent: This Is My Own," 9:30 a.m.-5 p.m. daily, through July 6, New York State Museum, Albany, N.Y. Exhibition of fine art from the Plattsburgh State Art Museum, Rockwell Kent Collection. Contact the New York State Museum at 518-474-5877 and the Plattsburgh State Art Museum at 518-564-2474.



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Information must be received two weeks prior to publication date. See above schedule for dates.

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